



**UNIVERSIDADE DO
PLANALTO CATARINENSE**

Av. Castelo Branco, 170,
Universitário, Lages,
Santa Catarina, Brasil
49 3251.1022
www.uniplaclages.edu.br





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Mission Statement

¶ To promote the formation of critic, reflexive and committed to sustainable development citizens.

Vision

¶ To be a reference community university on promoting knowledge and sustainable development.

Business Model

¶ Transforming dreams into reality.

Strategic Logo

□ UNIPLAC closer to you.

Principles

¶ Social justice. Human, technical-scientific, ethic and cultural formation. Socioeconomic and environmental development.

Values

- ¶ Search for excellence.
- ¶ Promotion of entrepreneurship.
- ¶ Regional development and socio-environmental responsibility.
- ¶ Equality and equity on relations.



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Rectory

? University Rector:

Prof. MSc. Kaio Henrique Coelho do Amarante
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e-mail: gabinetedoreitor@uniplaclages.edu.br

▮ Pro-Rector of Teaching :

Prof. MSc. Alexandre Tripoli Venção
fone: + 55 49 3251-1094
e-mail: proens@uniplaclages.edu.br

▮ Pro-Rector of Research, Extension and Post-Graduation:

Profa. Dra. Lilia A. Kanan
fone: + 55 49 3251-1009
e-mail: proepg@uniplaclages.edu.br

International Advisory

e-mail: uniplacinacional@uniplaclages.edu.br



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UNIPLAC – MIDILages

¶ Micro Distrito de Base Tecnológica de Lages – Incubadora MIDILages is maintained by Fundação Uniplac and aims to contribute for the creation, development and enhancement of micro and small companies of technological base, assuring their growth and performance. It also has the purpose of implementing, operating, technical and administrative director of business Incubator, stimulating enterprises in the areas of information technology, biotechnology, telecommunications, among others, aiming to materialize innovation and technological progress through the support of entrepreneurs. MIDILages came about because of a partnership between several entities, with the purpose of providing conditions for Serra Catarinense to have a technological development pole.

Coordinator: Carlos Eduardo de Liz
fone: +55 49 32511047
e-mail: midilages@uniplaclages.edu.br





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UNIPLAC – Leoas da Serra

The UNIPLAC Foundation supports and is one of the sponsors of the women's Futsal team in the city of Lages

2019 - Leoas da Serra are intercontinental women's futsal champions





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Formed by a range of mountains, fields, valleys and rivers, Lages is the largest city in extension in the State of Santa Catarina. It has an estimated population of 180 thousand inhabitants and it is located in a region with a high growth rate being one of the 10 largest economies in Santa Catarina. The city is also known nationally as the “Rural Tourism Capital” and the “Land of “Pinhão* Feast”. The city annually receives more than 900 thousand tourists in its touristic farms and other local attractions.

(*) Pinhão: In Brazil, the term “Pinhão” usually refers to the seeds of *Araucaria angustifolia*, a tree of outstanding cultural, economic and environmental importance in the southern region and in some parts of southeastern Brazil.



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During the winter when the cold is intense, frost and even occasional snow flurries might occur, covering the region in white. It also stands out as a great producer of livestock and timber. In the summer, the temperature is pleasantly warm.

Lages is a pioneer city when it comes to Rural Tourism in Brazil. Its Farms, delimited by “taipas” (stonewalls), continues to develop its primary activities, now adding tourism as a new source of income. Tourists and visitors have at their disposal excellent infrastructure to hold business events, and a unique opportunity to appreciate the beauty of the region. Additionally, experiencing high quality of living standards with the hospitality of the people from this mountain region.



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There are also several ecotourism itineraries in Lages, such as rafting (canoeing with inflatable boats), canoeing (descending waterfalls with mountaineering equipment), Tracking (ecological walks) and Rappel (descending on steep walls with climbing equipment).

The horse riding, bonfires, traditional food, storytelling, the National Festival of Pinhão are all part of the local culture, which was born from the mix of mainly European ethnicities, the arrival of “Bandeirantes” (1) to the settlement of “gaúcho”(2) immigrants.

- 1) Bandeirantes: is the denomination given to the “sertanistas” of the colonial period, who, from the beginning of the sixteenth century, penetrated the interior of South America in search of mineral wealth, especially gold and silver.
- 2) Gaúcho: is a name given to people linked to livestock activities in regions of natural fields, the so-called pampa biome, which occurs in southern South America, in countries such as Argentina, Uruguay and southern Brazil.





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The city of Lages has a large structure to receive tourists and is a macro-regional reference in the areas of health, education, logistic and commerce. It is a city in full development. It has a privileged geographical location and excellent infrastructure. The city offers a friendly environment, which maintains a calm atmosphere despite the current development.





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HISTORIC

- ▮ UNIPLAC turned 60 years old in 2019. It is a reference of high quality instruction in Higher Education, committed to regional development and a source of pride for those who have been and are part of it.
- ▮ Its history began with the “Catarinense Association of Culture”, created in July 1959 and declared of public service in the month of November of that same year.
- ▮ In November of 1965, by a Municipal Law # 255 the Educational Foundation of Lages - FEL was created, which in 1969 became the “Fundação Universidade do Planalto Catarinense (UPC).
- In May 1970, the UPC created and obtained authorization to operate the College of Sciences and Pedagogy of Lages – FACIP with new courses on Pedagogy, Literature and Social Sciences.



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HISTORICAL FACTS

- ▮ In 1974, in the context of the organization of the Santa Catarina Foundation System (ACAFE), the Foundation of the United Schools of Planalto Catarinense - UNIPLAC was created. In the same year the construction of buildings A, B and C began, which would house the two UNIPLAC teaching units - FACEC and FACIP.
- ▮ With the two Schools, FACEC and FACIP, working in the new complex, in 1980, UNIPLAC obtained a favorable opinion to the creation of the Law program, effectively approved in 1985. In the meantime, in 1984, a Board of Education, Research and Extension was created.
- ▮ At the beginning of the 1990s, there was a need for changes in the structure of higher education, and in 1994 a decision was made to trigger UNIPLAC's transformation into a University system. In 1996, the final University approval project was launched.
- ▮ On June 15, 1999, through Resolution 31/99, the State Board of Education recognizes Universidade do Planalto Catarinense - UNIPLAC. The State government final approval came in the same month including UNIPLAC to its system by Decree 312/99. Finally, on July 27, 1999, Universidade do Planalto Catarinense is officially installed, thus benefiting of all the prerogatives inherent to a University status in Brazil.



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FACILITIES

- UNIPLAC has a total land area of 78,455.70 m² and a built area of 35,827.03 m², which corresponds to several buildings with 188 classrooms, administrative offices, library, laboratories, special rooms (CCS), a Center for Exact and Technological Sciences (CCET), restrooms facilities, as well as, the necessary accommodations for people with special needs. It also has additional power sources with diesel oil power generators. Rainwater collecting points for various uses. Additionally, high external lighting posts for its external facilities.



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UNDERGRADUATE

- Accounting Sciences
- Administration
- Architecture and urbanism
- Biomedicine
- Civil Engineering
- Dentistry
- Electrical engineering
- Information systems
- Journalism
- Law Degree
- Portuguese Language & English Language
- Mathematics
- Mechanical Engineering
- Medicine
- Music
- Nursing course
- Pedagogy
- Physical Education
- Physiotherapy
- Production Engineering
- Psychology
- Social Service
- Technology in Cosmetology and Aesthetics Technology in Interior Design

GRADUATE PROGRAMS Certificates

- Accounting and Controller
- Applied Contractual, Contemporary and Civil Liability Law
- Cardiorespiratory Physiotherapy
- Controllership: Planning and Control
- Corporate and Corporate Law
- Diagnostic Imaging
- Digital Active and Technological Methodologies for Education
- Digital Communication and Content Production for Social Public Media
- Engineer Dermo-functional Esthetics
- Engineering 4.0
- Entrepreneurship and Innovation
- Family Law
- Innovation in Education
- Kinesiology and High Performance Biomechanics
- Lean Production Systems
- MBA Finance and Controlling
- MBA in Business Management and Competitive Intelligence
- Multi-Professional in Family Health
- Orthopedic, Traumatic and Sports Physiotherapy
- Physiology and Exercise Prescription
- Psychological Evaluation
- Psychology of Organizations and Work
- Social and Community Psychology
- Special Education in an Inclusive Perspective
- Strategic Management of Human Resources
- Tax Law
- Work's Security



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MASTER DEGREES

- Master's in Education
- Master in Environment and Health

INTERNATIONAL AGREEMENTS

- ▮ UNIVERSIDAD TRES DE FEBRERO – UNTREF
- Buenos Aires, Argentina. Signed on September 28, 2010
- ▮ L'UNIVERSITÉ DE MONCTON. Canada. –
Signed March 1, 2013
- ▮ UNIVERSITAT AUTÒNOMA DE BARCELONA.
Spain. – Signed July 14, 2014
- ▮ UNIVERSITÉ INTERNATIONALE TERRE
CITOYENNE - UiTC – Europe, Africa, Latin
America and Asia, Signed on December 18,
2014
- ▮ UNIVERSITY OF ALGARVE - UALG. -
Portugal.– Signed May 25, 2015.
- ▮ UNIVERSITY OF AVEIRO - UA. Portugal -
Signed June 3, 2019.



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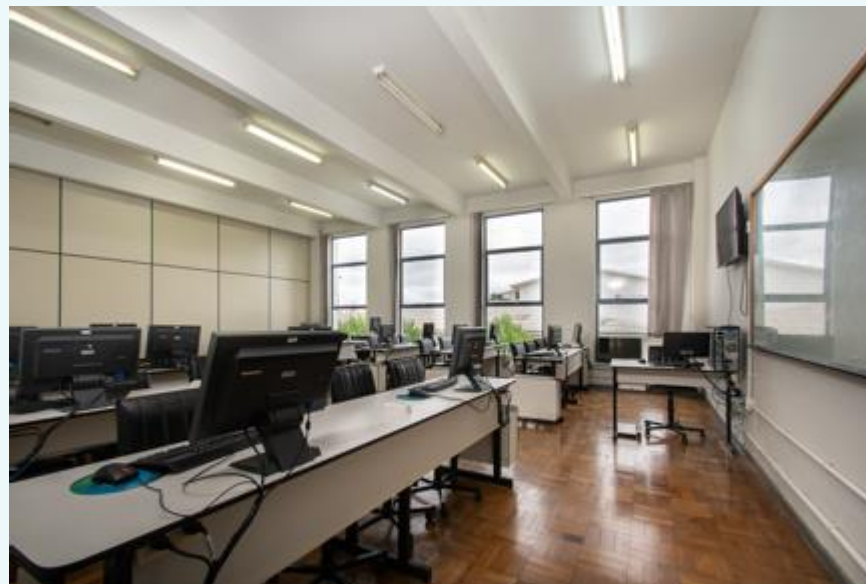
MAIN LABORATORIES



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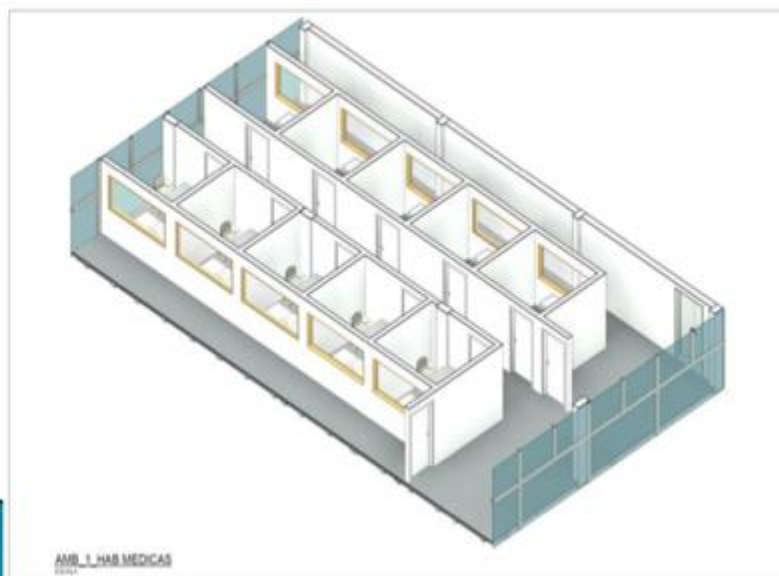
HEALTH DEPARTMENT LABORATORIES

- UNDER CONSTRUCTION(2019)



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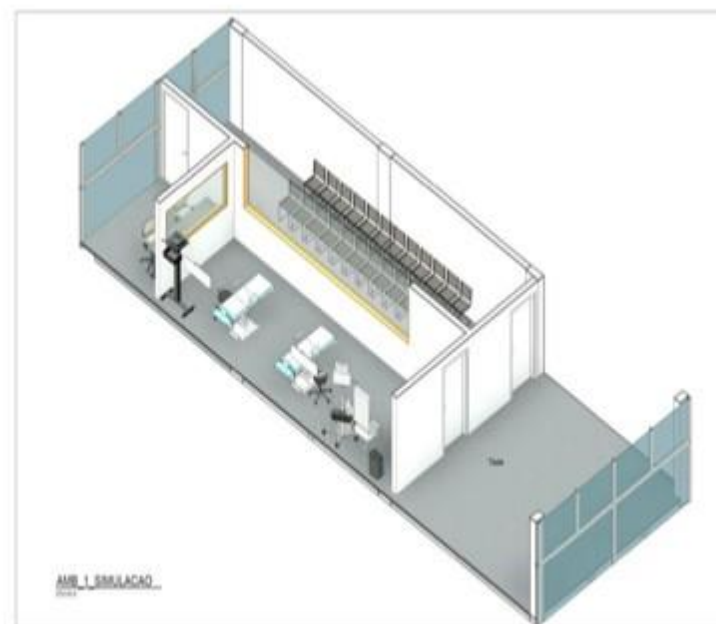
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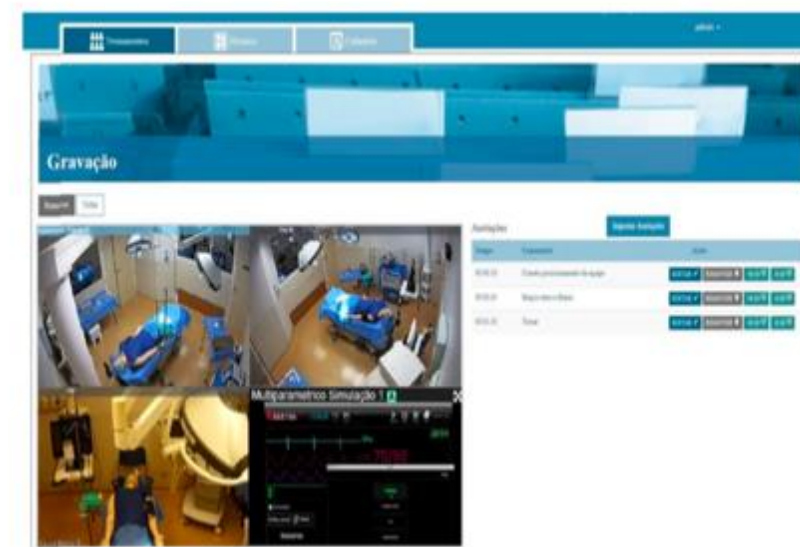
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Sala de TBL - PBL



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Sala de Habilidades



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Sala de Morfofuncional



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Centro Cirúrgico Simulado



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Enfermaria Simulada



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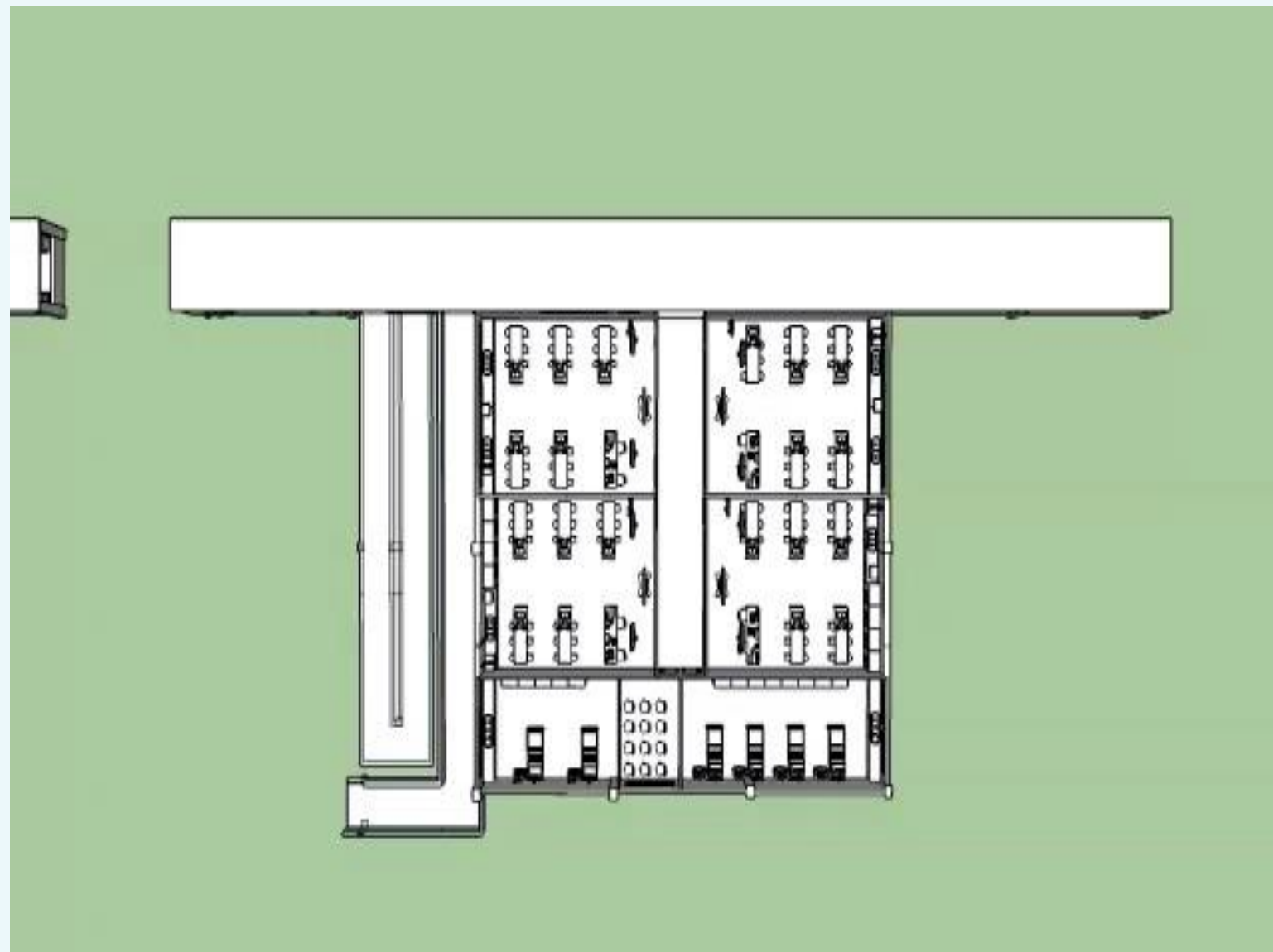




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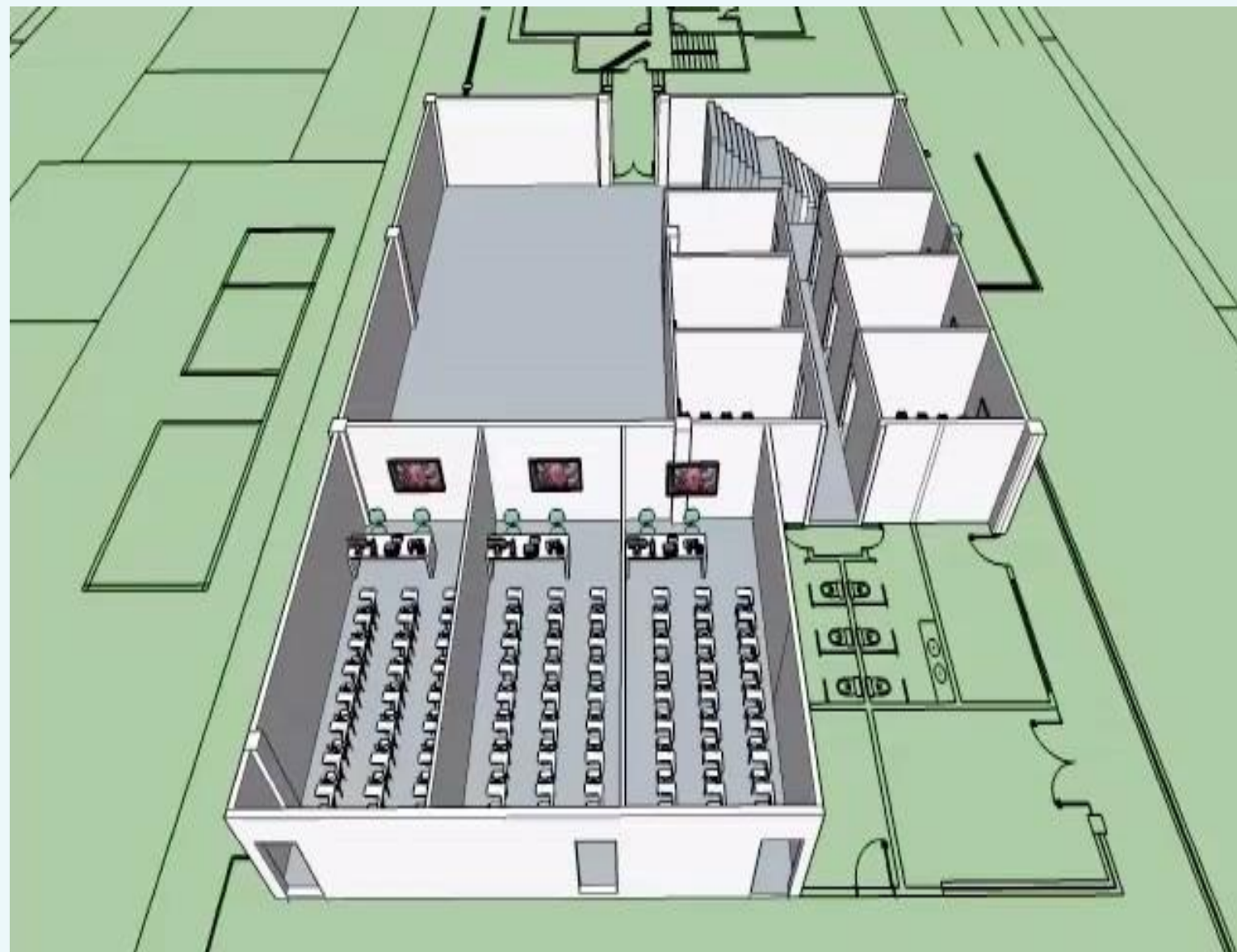




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ANOS

PATRIMÔNIO SERRANO ORGULHO CATARINENSE

UNIPLAC